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Category: Applying Makeup

Subcategory: Makeup Tips

Tip: Brighten Makeup

You can use a highlighter to brighten your makeup. They come in cream or powder form. Frosts or off white are best. Apply directly over blusher, mix with blusher, or use just above blusher and around the eyes. Also use under the eyebrows and a touch down the nose. This will significantly brighten the face.

Tip: Disguising the Shape of Your Face

If you want to make a round face look longer and thinner it's all about shading. Darker colors make things look smaller. Contouring your cheeks and your jaw with a darker shade will help give the illusion of a thinner, longer face and disguise the round shape. Using a bronzer or a brown tone on your cheeks and jaw will dramatically change the shape of your face, but you have to be careful you are using color that match your skin tone and look natural; otherwise you will defeat your purpose.

Tip: Types of Eye Shadow

When applying eye makeup, you can select from different forms of eye shadow such as powder, cream and liquid.

Powder The most common form of eye shadow is powder. Powder is very portable and comes in pressed compacts. These compacts can contain one or many coordinating shades. You can apply powder eye shadow with the sponge applicator that is usually included with the compact. But for more precise color, you should invest in a professional makeup brush set, that includes several brushes of varying sizes. To get deeper color, wet your sponge applicator or brush before applying shadow. For a smudged look, use your finger tip.

In addition to pressed compacts, powder eye shadow can come in loose powder form in a small plastic container or tub. Normally, mineral eye shadows come in this form. The only disadvantage of loose powder shadow compared to pressed eye shadow is the risk of spilling it.

Cream Cream eye shadows usually come in compacts or small tubs. You can apply cream shadow with a brush or your fingertip. The main disadvantage of cream shadow is that it tends to crease easily. One way to prevent creasing is to apply a thin layer of primer or concealer to your entire eyelid from the lash line to the brow bone. This base will create a barrier between the oils in your skin and the shadow, reducing the chance

of creasing.

To further set your cream eye shadow, use a powder puff to apply a thin layer of translucent powder over the eye area after you have applied your eye shadow.

Liquid Liquid eye shadow normally comes in a bottle resembling a small nail polish bottle. To apply the shadow, shake the bottle, then dip a brush or sponge applicator into the liquid. Sweep the liquid over your eyelid evenly. You can use your finger tip to smooth it out. Liquid eye shadow has a lot of pigment, so a little goes a long way.

Other Forms You can find eye shadow in a pen-like form with a built-in sponge applicator at the end. This eye shadow is usually a thick liquid, but not as thick as cream. Apply the shadow directly from the container and use your fingertip to blend. You can also buy liquid eye shadow in wand form, similar to lip gloss. Use the wand to apply the color directly to your lids.

At Makeup.com, you can find a multitude of different eye shadows from Too Faced Cosmetics, Suki and Bloom.

Category: Bridal Makeup

Subcategory: Bridal Makeup

Tip: Beauty Tips Online: Picture Perfect Wedding Day Foundation

Unless they're really lucky, most brides struggle with imperfections on their wedding day. Fortunately, there are makeup tips for weddings that can make skin look more flawless than ever. Read on to learn beauty tips online for wedding makeup. Don't forget to apply primer. On your wedding day, it's important that your wedding makeup stays put all day long. Using a primer on your face, eyes, and lips will help makeup stay put for hours. When applying primer, use a foundation brush. This will create a smooth, airbrushed look. Choose a Moisturizing Foundation. For more seamless pictures, choose a moisturizing foundation that creates a photo-finish look. Try Laura Mercier Moisturizing Foundation, which blends easily and avoids that dreaded foundation line. It also helps eliminate redness in the skin. You can also check out makeup reviews at TotalBeauty.com. Women rate a variety of products including foundation reviews, lip gloss reviews and nail polish reviews. Use a concealer that covers redness and dark circles. Choose a concealer palette like the one Sephora offers. It comes in a four-color circular palette, allowing you to blend the perfect shade to get rid of wedding day imperfections.

Subcategory: Bridal Makeup Tips

Tip: Cover Up a Tattoo

Tattoos are more popular than ever. That doesn't mean you want that cute green gecko you got on a spring break trip to Cancun to show up in your wedding pictures! If you want to cover it up for the big day, you need to invest in some special concealer that is thick enough to hide your tattoo completely. Dermablend is the leader in corrective and skin covering makeup. It's used to cover up all types of skin problems ranging from covering scars, varicose veins, and even stretch marks. The Leg and Body Cover Crème (\$18) is especially excellent at covering up tattoos. Apply a thin layer and blend with a foundation brush. Then, set it with a loose powder. It's meant to last up to 16 hours, so you don't have to worry about your tattoos showing up like an uninvited guest halfway through your wedding!

Tip: Look Beautiful and Natural All Day

Remember to relax. This is your special day. Drink plenty of water and stay focused...there's much to do. Make sure your makeup is smudgeproof, your mascara is waterproof, and you've gone to the bathroom before you put on your dress! Use light natural colors to compliment your skin tone and natural, glossy lips. Keep that gloss with you for pic's!

Tip: Stay True To You

Don't let anyone talk you into doing something with your makeup that isn't comfortable for you. Otherwise, you will look back on photos and dread the sight of you in bright red lipstick! A sweep of rose toned blush and a touch of cream-colored shadow can look fresh and youthful. A thin line of eyeliner will just softly define the eyes without looking like too much. Don't forget a quick coat of mascara to open up your eyes, and you're ready to walk down that aisle as yourself!

Category: Celebrity Makeup and Beauty

Subcategory: Celebrity Makeup Secrets

Tip: Remove Your Makeup

When actors have been in heavy makeup on the set all day or at a red carpet event, they understand the importance of taking it all off. They can't wait to get their skin clean because they know the secret to having great looking skin in the morning is removing all that makeup at night, and this is one of the most important beauty tips you can follow. If you leave it on overnight, it can clog your pores causing all kinds of breakouts, blackheads, and uneven skin tone. Plus, your skin renews itself at night and can't effectively do that if it's covered in old makeup. You need two separate products to

remove your makeup—a facial cleanser best for your skin type that has a makeup solvent in it, and, if you wear eye makeup, an eye makeup remover to help remove stubborn mascara, eyeliner, and leftover shadow. You don't want to scrub your eye area with your regular cleanser, it's too delicate. Regular facial cleanser just won't remove all traces of eye makeup. The holy grail of eye makeup removers is Lancôme's Bi-Facil (\$24). This dual-phase liquid easily removes every last bit of eye makeup and won't irritate the eye area. Then, you're ready to go get your beauty sleep, which is also one of those essentials that everyone needs!

Category: Choosing Makeup

Subcategory: Match Your Makeup With Your Style

Tip: Fall Makeup

A lot of people are wondering about what they should do when it comes to their makeup for fall.

This fall season, makeup trends are leaning toward earthy tones. Colors reminiscent of fall leaves and autumn berries are all over the runways for designers collections. Lighter makeup colors reminiscent of spring and summer should be replaced with deeper and richer tones for the fall. Try brown tones for your eyes and berry colors for your cheeks and lips. So to prepare for autumn, exchange your bright, bold summer makeup for richer, earthy tones for fall.

Category: Concealers

Subcategory: Concealers

Tip: Concealing Acne Scars

Foundation is usually not enough to cover Acne Scars. You will also need a concealer. Try the products offered by Dermablend, such as their Cover Cream. Remember to blend well with a concealer brush.

Tip: Cover It Up!

If you want to hide any type of skin imperfection, Babor Coverderm Cream is just what you need. Whether you want to hide that unsightly birthmark on your cheek or cover up that tattoo on your arm before you go to dinner at Grandma's, an application of this product will do the trick. And, in addition to amazing coverage this product is also both waterproof and smudge-proof. So, no matter what the duration of wear, it will not need

to be touched up—imagine the convenience. In addition, it has the capability to cover the following skin conditions: Age spots Scars Dark circles Bruises Freckles

*Aside from serving as an excellent corrective application, this stuff is also great makeup. It's the ideal base for makeup application and it can be used to highlight areas of the face.

Tip: Rosacea

Rosacea is a medical skin condition and should be seen by a dermatologist. Prescription cream or ointment is usually recommended to use topically . An oral antibiotic may be prescribed, depending on the condition's severity. There are calming emulsions on the market that may help a mild case of rosacea. Corrective concealers (green or yellow) are helpful in covering up the redness. Be sure to apply foundation and powder over the concealer.

Category: Creams & Moisturizers

Subcategory: Creams & Moisturizers

Tip: Milk of Calendula - Dry and Sensitive Skin

The Calendula plant is well known for its therapeutical qualities. Its anti-inflammatory, wound healing and sedative properties are used frequently in cosmetics, for baby skin care, as well as sensitive skin.

Tip: Night Cream Multi-Active with Co Q10

Colosé anti-aging skin care cream, Night Cream Multi-Active, contains Coenzyme Q10 which is naturally present in each cell of the human body. The enzyme begins to decrease after the age of 20 along with its properties of energizing and protecting. It is believed by scientists that this enzyme has a key role in the aging process. Co Q10 is important for the health of cells and is particularly vital for the skin. Because of its synergy with Vitamins C and E, Co Q10 neutralizes free radicals thus reducing wrinkles and their development. In the evening, apply generously on cleansed skin, massage into the skin and remove excess with a cotton ball or tissue. Regularly applied, Night Cream Muti-Active can delay the premature aging process.

Category: Diva! Makeup Skills

Subcategory: Diva! Makeup Skills

Tip: Channel Your Inner Vamp

You can always paint your nails a soft pink for a natural look. Or, there is always classic red for a timeless look. But for the truly daring, how about making your next manicure a shimmering black? This hot trend is showing up everywhere, and is not just for the goth scene anymore. Edgy elegance is the way to go if you want to stand out. Try OPI's Black Onyx (\$7.50). There is also Deborah Lippmann, famous manicurist to the stars, who has teamed up with female rock icon Pat Benatar to create the color "Hit Me with Your Best Shot" as part of her Lippmann Collection of nail polishes (\$15). It's described as a "glistening gun metal" shade. Make sure your nails are a short squoval (square-oval) shape. If they are too long they look less daring and more like daggers! This dark color is a fun way to add a little spice to your look. It's also quite sexy on toes, too!

Tip: Confidence Is The Key to Any Look

When you wear makeup that goes beyond a basic natural look, the biggest thing to remember is that confidence is the key for rocking any look. If bold fuchsia lips are your trademark, or you can't imagine life without your peacock blue frosted eye shadow, then wear it and wear it well! Makeup is all about expressing your individuality, and showing off the many sides of your dynamic personality! One of my favorite divas whose signature makeup look is instantly recognizable is world-renowned fashion designer, Betsey Johnson. Her look doesn't follow any rules--it's over-the-top, outrageous, and it works. Bright red lips and heavily lined eyes are her trademark, and she always looks amazing. Any diva with distinction knows that if your head is held high, people will notice you first and your makeup second.

Category: Eye Makeup Ideas

Subcategory: Eye Makeup Ideas

Tip: Applying Smoky Eye Makeup

Smoky eye makeup continues to be very fashionable this fall. The use of dark eye makeup creates a dramatic look that is ideal for evening. By following these simple beauty tips, you can easily create a fetching smoky eye. Prep your lids. To make sure that your eye makeup doesn't crease, melt or fade, apply an eye shadow base or primer over the entire area from eyelash line to brow bone. Line your eyes. Before you put on eye shadow, apply your eyeliner. Choose a black, gray, dark blue or deep purple eyeliner. Liquid liners work well, however, you can also use kohl pencil. Line just above your upper lash line, making the line slightly thicker in the center. Next line your lower lashes. Use a lighter eyeliner than you used on top. Jewel-tone plums, greens and sapphires are great choices. Powder liners and pencils work beautifully on the lower

lashes. You can even use wet eyeshadow instead of liner if you prefer. Smudge the eyeliner for a smoky effect. Apply the shadow. Apply a light base color, such as gray, pale blue or lavender to your eyelid, stopping at the crease. Blend a darker color into the crease of the eye. Then, use an eye shadow brush to apply the same color along your lash line, softening the eyeliner. Use your brush to blend the dark color upwards toward the crease. The amount of dark color you apply is up to you. The darker you go, the more smoky and dramatic your eyes will look. Use a cotton swab to touch up your eye makeup and blend the color to ensure both eyes look the same. Finish with mascara. Curl your eyelashes using an eyelash curler. Apply one coat of black, lengthening mascara. Wait two minutes, then curl your lashes again. Finish with a final coat of mascara. Keep the rest of your makeup simple. Don't take away from your dramatic smoky eye makeup by using distracting cheek and lip color. Apply a rose or peach blush to the apples of your cheeks and blend up and out. Keep your lips light but glossy.

Category: Eye Shadow

Subcategory: Eye Shadow

Tip: Apply Eye Shadow for a Daytime Look

Although dramatic eyes are great for the evening, something more played-down will give you a natural glow for the daytime. When applying a natural eye shadow, it's important to choose the right product and use tips to get the application perfect. Read on to learn how to achieve a beautiful daytime eye. The first step in creating a soft daytime look is to choose the right eye shadow. Eye shadow reviews at companies like TotalBeauty.com allow women to rate the best products, which saves you time and money. Check out MAC Eye Shadow, which comes in 150 different shades. Choose a skin-toned color for your eyelid and a darker color for contrast. Shades of blue and brown look great on blue eyes, purples are great for green eyes, and greens look nice with brown eyes. Once you've chosen a color, apply the lightest color all over the eyelid using a flat eye shadow brush. Then, use a longer eye shadow brush designed for the eye crease to apply the darker color. Finish off by lining the top lid only with a medium-to-deep brown eyeliner and sweeping two coats of mascara on lashes.

Tip: Dazzling Green Eyes

You definitely want to wear shadows that accentuate your eyes. Depending on your skin tone, neutral colors such as taupe, browns and dark greens or olive look fabulous with green/hazel eyes. You can brighten them up a little with a pale pink and pastels. Lighter pinks look great mixed with brown shadows. You may also want to try brown or purple eyeliner to accent the eye shadow. Remember to blend outward with fingertips for a natural look.

Tip: Eye Shadow for Green Eyes

When choosing eye makeup for green eyes, you should consider your skin tone as well as your eye color. Many women with green eyes have fair skin and freckles. If you have a light complexion, try to avoid eye shadow that is too deep or shimmery. However, some women with green eyes have olive skin. These women should avoid silver and blue shadows. All women with green eyes look great in brown colors from light beiges to deep chocolate browns. Purples and pinks also complement with green eyes. Some people will suggest that you shouldn't wear green shadow if you have green eyes. However, light green can be very flattering when applied sparingly. As with all eye colors, green-eyed women should apply an eye shadow primer over the entire lid before they begin. Choose three coordinating shades in the same color family. Apply the deepest color in the crease, the lightest color on the brow bone and the medium shade on the lid. If you aren't using green shadow, lining your bottom lashes with an emerald green pencil makes for a nice evening look. In the daytime, keep it simple. After applying your eye shadow, just a simple coat of dark brown mascara will do. Finish your look by applying a rosy cheek and lip color.

Tip: Get More Youthful-Looking Eyes

Dark eye circles don't discriminate; they can target any of us no matter what our age. The good news, however, is that we don't have to walk around with murky, puffy eyes that make us look more old and tired than we actually are—there is a solution. Eye gel, a SkinCeuticals skin care product, can help you achieve more youthful-looking eyes. Try putting an eye gel in the fridge and use in the morning sparingly around the delicate eye area. The coolness of the gel will help alleviate swollen areas. Try a good Eye Creme with Vitamins and antioxidant to keep skin rejuvenated.

Tip: How to Apply Eye Shadow

If you don't wear eye makeup often, it may seem impossible to get a natural yet beautiful look. However by following some simple guides, you can learn to apply eye shadow very easily. Select your colors. Start with neutrals. Before experiment with bright, metallic or dark colors, you should get comfortable with neutrals. Brown shades look good on everyone. Once you get the hang of applying shadow, you can begin experimenting with more vibrant colors. If you are having problems selecting colors, Makeup.com offers a variety of different eye shadow kits which usually contain three coordinating colors. Makeup.com features top brand names such as Becca Cosmetics, Cargo, Lola Cosmetics, Paula Dorf, Too Faced and several others. Apply the shadow. You should have three shades in the same color family. You will apply the lightest color on the brow bone, the darkest color in the crease and the medium shade on the eyelid. Use an eye shadow brush or sponge applicator (a brush works best) and apply the lightest color from the crease up toward your eyebrow. Do not cake it on; just a light coat

will do Apply the medium shadow over your eyelid. Cover the entire lid all the way to the crease. Add the darkest shadow into the crease using a small, angled makeup brush. If you want the color to be a little more dramatic, you can wet your brush before apply the shadow. Use your finger tip to gently blend the colors into each other so that it doesn't look like a stark line in the crease. Dip a cotton swab into eye makeup remover to clean up any mistakes. Experiment with your eye shadow techniques until you find a look that you like. Once you are comfortable using neutral colors, start experimenting with pastel, metallic, bright and dark shadows. Have fun!

Category: Feel Beautiful

Subcategory: Feel Beautiful

Tip: Look Like A Model

If you want to look like a model, remember, looks isn't everything. Self confidence (attitude) is part of the formula as well as having a fresh look. Eat properly, exercise, care for your skin, and wear a minimal amount of makeup. Keep your hair clean and maintained in an easy style. Dress conservatively but wear current fashions if possible. You'll project the look that models have.

Category: Foundation & Bronzers

Subcategory: Foundation & Bronzers

Tip: Great foundation for oily skin

Having problems finding the right foundation that covers well and doesn't add a dewy look to your skin? Try GloMinerals Oil-Free Liquid Base. This is great for oily skin types because it's natural antioxidants and skin care benefits work together to give you matte coverage while improving skin tone. Or, stick with a good three step skin care regime (cleanse, tone, moisturize) with alcohol free products as to not irritate the skin anymore.

Tip: Minimize Facial Hair

Several options now exist to decrease the appearance of facial hair. There are invisible beaching creams such as Invisi-Bleach and hair removal creams such as Nair. Depilatory creams dissolve the hair at the base of the follicle. They are ideal for widespread areas (like the legs), but can be problematic when used on the face because they irritate the skin and usually don't remove all of the hairs. On the plus side, depilatory creams are a relatively inexpensive option. On average, results will last for one to two weeks. Waxing really does make your hair grow in lighter over time because

the wax gets into the hair follicle and pulls the hair from the root so it grows back less thick than when the shaft is shaved. Laser procedures can be used more as a "laser waxing," or temporary hair removal.

Tip: Narrowing Your Nose

Try using a bronzer that has no sparkles in it and blend up and down on the sides of your nose. Dust loose powder over and blend, blend, blend.

Tip: Powder Over Bronzing Gel

If you are wearing a bronzing liquid or gel, you can go solo or add a face powder. The powder will give you a smooth finish. Be sure to choose a color that compliments your skin tone. Use a deeper tone if you are tanned. Apply the bronzing gel, then a blusher, perhaps in the form of a bronzing powder, then use a face powder with a big powder brush. This will blend the edges of your blusher also.

Tip: Removing dead skin cells

Facial skin constantly renews itself and as new cells are formed, the old cells shed onto the surface. One of the most important cosmetic tasks is to assist the natural skin's scaling process by removing dead cells completely. Without proper care, the old cells will combine with skin oils and clog pores causing blackheads and pimples. Use an exfoliator once a week to help remove dead skin cells and keep skin healthy and hydrated.

Category: Grooming Products for Men

Subcategory: Products for Men

Tip: Don't Give Your Eyes Extra Baggage

You've discovered great skin care products for men and you're happy with your skin. Fighting blemishes and ridding yourself of excess oil is a daily necessity. What about those baggy, tired-looking eyes? Here are some great ways to make those baby blues look as radiant as the rest of your face: Apply a vitamin C eye cream around the eyes. Get a lymphatic massage to remove fluid. Don't skimp on sleep; allow for an adequate amount of sleep each night. When the body achieves REM sleep, the eyes flicker, stimulating the lymph glands, which help rid the body of toxins, therefore giving you better looking skin!

Category: Lipstick & Lip Liners

Subcategory: Lipstick & Lip Liners

Tip: Naturally Dark Lips

If you're of darker skin tone, a deeper lip color will give you the most flattering look. You can apply a light color creamy foundation to your lips and then apply lipliner, lipstick and lipgloss in your favorite colors for a long lasting look. You can also set your lip color by blotting your lips between two applications of lipstick. Try not to use colors that are bright, pastel, or too shimmery; this makes lips look weird.

Tip: Outline The Lips

A lipliner should be used along your natural lipline unless you have very thin lips. In that case, extend outside of the natural line. A natural shade of liner is best or you can add more drama with a bright or darker shade. Be sure to blend the lipliner and the lipstick with a lipbrush.

Category: Make-Up

Subcategory: Eyes

Tip: How to Apply Eye Make up

If you are learning how to apply eye make up, it may seem like you will never get the hang of it. It's not as hard as you think! Keep it simple by using a light shade all the way from the eyelashes to just below the eyebrow. Use a darker, but complimentary shade right on the lid of the eye.

You can play with different colors that can make the color of your eyes stand out. For instance, if you have brown eyes, you can use green eye shadow to make your eyes look bigger. By using a complimentary color, you can make your eyes look amazing.

If you are having trouble applying the eye shadow, use a brush instead of a regular applicator. This makes it easier to put on the eye shadow without it looking crooked. You can get an entire set of make up brushes for around \$10 and they will make you look like a pro.

When you are applying eye make up, just remember that you should try out a new look before taking your eyes out on the town. Do a trial run at home each time you buy new make up, so that you will have the technique down before your big night out.

Category: Makeup Artists

Subcategory: Makeup Artists

Tip: Prime Your Skin For Longer-Wearing Makeup

A makeup artist never usually applies makeup to a bare face. To ensure the makeup lasts all day, a primer is used to "prep" the skin. A simple moisturizer can act as a makeup primer. Just give your moisturizer about five minutes before you apply foundation. If you want your makeup to look ultra smooth and last as long as possible, you can invest in a specific makeup primer. A primer is a lotion or cream that is applied directly under makeup to smooth out the skin, even out redness and help skin retain moisture.

Category: Makeup With A Twist

Subcategory: Makeup With A Twist

Tip: Creating a Beauty Mark

If you aren't naturally blessed with a fabulous beauty mark *a la* Cindy Crawford, Madonna or Marilyn Monroe, you can create one. This is especially helpful if you have a large blemish to conceal, and you are going to be wearing a decent amount of makeup. This look does not work on a bare face. Most importantly, place the beauty mark within a half inch or inch of the lips to draw attention to that feature. You can always use a dark, medium, or light brown pencil to draw on the beauty mark. Make sure you set it with powder so that it doesn't smudge. Or, you can try a stick-on beauty mark! Hottie Dots (www.hottiedots.com) is an easy-to-apply peel and stick-on beauty mark. It comes in three different natural colors in packets of 16 for around \$5. They can be applied under or over makeup. Try their Rainbow collection if you want to draw some extra attention to your look!

Category: Mascara & Eye Liner

Subcategory: Mascara & Eye Liner

Tip: Best Eyemakeup Tips

The best tips I could recommend would be to use one neutral eyeshadow all over and use a dark eyeshadow as eyeliner. Apply it into your lashes with a small brush. This will look softer than a pencil (less harsh for day). Apply mascara for a wide eyed look. Use concealer under the eyes to cover darkness and to look less tired.

Tip: Easy Tricks to Make Your Eyeliner Go On Smoothly

Applying eyeliner the right way takes a little practice. First, make sure you have a liner that isn't dried out so that it goes on as smoothly as possible. You don't want to pull or tug on your delicate eyelid skin. My favorite eyeliners are the gel-based ones that twist up so you don't have to sharpen them. It saves time because you don't have to dig around for a sharpener, plus they go on smoother than the regular wooden pencil-type eyeliners. Remember: it's not necessary to draw a continuous line across your lid. Position the pencil as close to the lash line as possible and wiggle it back and forth, drawing little dots directly into your lashes. Then, connect the dots, or smudge it all together, with a sponge tip or Q-tip. Most twist-up liners have a sponge tip made especially for smudging on the other end of the product. Don't make the line too bold and exact, especially for day wear. Eyeliner should define the eye and not look too obvious. If you are after a more natural look, you should stay away from using black. A soft plum, khaki, or brown is perfect, and looks like you aren't trying too hard.

Tip: Eyeliner

By using a line under the lower lashes gives the illusion of making the eyes appear larger. Instead of using a pencil, try using a small makeup brush with a dark eyeshadow. Apply into the lashes to make the lashes appear darker. Below this line apply a highlighter eyeshadow (in white, beige or yellow) in a fine line with a cleansed small brush. This will brighten the eye area.

Tip: Make big eyes look smaller

Use dark colors. Line your upper eyelids with a soft dark eyeliner pencil, for example black, dark brown or navy. The line should be relatively thick. Do not use liquid eyeliner because it is too heavy. You can also smudge the eyelids with dark shadow. Use eyeliner on the bottom rim to close eyes up, allow the upper and lower corners to meet as this closes the eye. Also, try not thin your eyebrows too much.

Tip: Removing mascara before going to sleep

It is not wise to go to sleep with mascara on. It can cause a bacterial infection and depending on the thickness of the mascara it can get into your eye and cause red, swollen eyes in the morning, not to mention the fact that you may wake up with raccoon eyes. A simple "in a hurry" way to remove mascara before going to sleep is to use facial cleansing wipes to remove as much mascara as possible. Still, nothing comes close to keeping lashes in condition by removing all makeup before going to sleep.

Tip: The Secret To Applying Mascara

Get a hand mirror, and when you apply your mascara, hold the mirror down and look into it. This will allow you to see the root all the way to tips of your eyelashes, making it the best way to apply it to the whole entire lash. This gets the best length possible. Don't look straight into a mirror because you can't see your entire lash line, and then you just tend to put it on the ends. Maximize length=look down into a mirror, got it? This is my very best technique, because it really works

Tip: Tinting can be dangerous if you haven't been taught by a licensed professional

Do not tint or dye your eyelashes or eyebrows at home. Tinting is a job only to be attempted by a reputable professional using approved dyes at a salon/spa. You can have your brows colored to match your hair for approximately \$15 and your eyelashes about \$25.00. Not going to a professional who has been trained in this can lead to irritation and adverse reactions.

Tip: Types Of Eyeliner

A liquid eyeliner or a cake eyeliner that you use with a fine brush will stay on the best. If you don't feel adept at using these, pencils work well also. Pencils can be smudged for a subtle look. Always hold your head back, look down into the mirror, and apply your eyeliner. This will keep your eyelid skin tight and you can make a smooth line.

Category: Mineral Makeup

Subcategory: Mineral Makeup

Tip: All Skin Types Require Moisturizers

All skin types require moisture. Oily skin still needs hydration so it doesn't start to flake. Make sure to use an alcohol free moisturizing gel for best results. For drier skin types, a lotion or cream should be used during the day and a heavier creme at night to prevent pre-mature aging. Dry skin shows signs of aging quicker than oily skin. Always use a three step skin care regime (cleanse, tone, and moist).

Category: Natural Beauty

Subcategory: Natural Beauty

Tip: It's Your Lip Color, Only Better!

For a truly natural look for the lips, try a lip stain. The original stain, and still the most

popular among professional makeup artists, is Benefit's *Benetint* (\$28). It actually has an interestingly racy history... Benetint was originally conceived in 1977 for use by an exotic dancer to enhance the look of her nipples. Luckily, it looks less *va-va-voom* on your lips and cheeks. The founder of Benefit used a combination of carmine crushed roses to make this long-wearing product last and last. This rose tinted liquid will give a waterproof, kiss-proof stain. It's the ultimate all-natural beauty boost, and it will give you a ruby radiant glow that looks fresh and youthful. Keep in mind that a little goes a long way. Blend the product quickly before it dries and make sure you wash your hands right after!

Category: Night Makeup

Subcategory: Night Highlight

Tip: Secret Lip Gloss Hiding Place

If you are out going out for a night on the town and you don't plan on carrying a handbag or clutch, where in the world will you put your lip gloss? Thank goodness for jeans. The "fifth pocket" was originally made to hold a pocket watch. But, a mini lip gloss fits perfectly into that tiny space! If you are wearing a dress or skirt, hiding your lip gloss is a little trickier. But that's why man invented underwire bras (or at least, we think that's one of the reasons). Stick your mini lip gloss or lipstick in the front-middle section of your bra. The underwire helps hang onto it so the gloss stays secure against your skin and doesn't fall out. Now, you can always be sure to have lip gloss on hand for touch-ups throughout the night. Don't worry—it will be our little secret!

Category: Potpourri

Subcategory: Potpourri

Tip: Oily Skin

For an oily skin, you can either use an oil free powder, an oil absorbing liquid product, or blotting tissues that are pressed against the skin to take away the shine during the day.

Tip: Oily T zone

If you have an oily T zone but are slightly dry on the cheeks, you are a combination skin. I recommend a moisturizer that is oil free and water based to hydrate your skin.

Category: Professional Secrets

Subcategory: Color

Tip: Create the Perfect Nude Lip Using Concealing Makeup

Concealing makeup is one of the best beauty products. Because its entire purpose is to conceal, there are dozens of ways to use it effectively to minimize what you do not want shown.

Although you may be accustomed to using it under your eyes, one of the best ways to use your concealer cream or stick is on your lips! If your lips are a darker color than your skin, or if you have uneven lip color, you can use a concealer to "wash out" the lips, and blend it into your skin, just as you would a blemish. Put a nude gloss over your lips, and you have instant nude lips!

It is important to choose a long lasting concealer that blends into your skin perfectly. It is okay to use a concealer that is one shade lighter than your complexion, but it is avoid going any lighter than this, or your lips may look chalky and unnatural. The gloss is less important. Most glosses will fit the job, because a nude lip only needs a little sparkle.

Category: Prom Makeup

Subcategory: Prom Makeup

Tip: Get a Tan, Without Tanning

You tried for a tan glow for prom but got stuck with a burnt chest? Try a spray on bronzer! You can find them at any nationwide drug store, and come in a variety of shades. Buy a couple to see which shade matches your skin tone by doing a patch test on your arm/leg. Spray a tiny bit and rub into skin. Whichever shade looks most natural without looking orange is the shade you should use. Keep the receipt and bring back the other spray on's that weren't used so you have the perfect color and money has been saved!

Tip: Shimmer, Not Glitter!

Getting ready for prom? With all those gorgeous dresses and pretty faces to contend with, you'll want to be the one who stands out! Find a body dusting powder or a bronzer with shimmer in it and dust lightly over shoulder and neck area. Even it out by putting some on your arms and on the back of your neck if your hair is up. Shimmer powders will look more natural under prom lights than body gels with glitter. Glitter makes you



look young, shimmer will keep you shining bright!